



Customer Name: _____

Delivery Agency: _____

Contact Us: _____

Date: _____

ATTN _____,

Please announce your partnership in **Empire Safety Council's New York State Department of Motor Vehicles approved Defensive Driving Course (DDC)**.

The suggested tuition is \$_____ and your cost for an approved instructor-led workshop will cost only \$_____ per student and \$_____ for the instructor. This includes all classroom materials, student workbooks, DMV transmittal to record completion on each student's driving record, and a tamper proof certificate mailed to each student for their insurance reduction. Students who take and complete ESC's 6-hour DDC are eligible for a **10% discount** on all vehicle liability, PIP, and collision insurance premiums for **THREE YEARS!** Students may also reduce up to **FOUR POINTS** on their driving record! Empire Safety Council's DDC is recognized and approved by all New York insurance carriers. ESC's lesson plan is distinguished from other sponsors with a state specific lesson plan that is referenced with the New York State Vehicle & Traffic Law manual.

For your convenience, included with this page is a sample course description for reprinting on your announcements that may have special appeal to prospective students.

Sincerely,